



FINANCIAL REPORT, SPRING 2019

THE SADIE COLLECTIVE

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TABLE OF CONTENTS

Remarks from the executive team	2
Financial Highlights	2
Looking Ahead	2
Financial Summary	3
Revenue and Support	3
Expenditure	3
Financial Statement For the period ending March 31, 2019	5

Remarks from the Executive Team

Thank you so much for your love, support, and excitement over the planning and execution of the inaugural Sadie T.M. Alexander conference on February 23, 2019. It was such a positive room filled with black women and allies at different stages in their careers who all came in with one goal: to prove that #BlackEconomistsMatter and #YouLookLikeEconomists.

Hosted at the Mathematica Policy Research Washington DC offices, the event brought together over 100+ participants dedicated to diversifying the economics profession from 30 institutions and connected them with 12+ recruiters and possible mentors from all stages and applications of the fields. This report outlines the Collective's financial performance in carrying out this event in the interest of full transparency of how funding has been used and is intended to as a pending nonprofit organization.

FINANCIAL HIGHLIGHTS

The Sadie Collective raised nearly \$15,000 over five months of fundraising toward the 2019 Sadie T.M. Alexander Conference. The Collective was able to execute the conference while staying within the projected budget.

LOOKING AHEAD

As we close one chapter, we are thrilled to be establishing the Collective as a movement across the United States which connects black women to each other, resources and mentorship and have begun planning for the Sadie Collective's 2020 conference. Fundraising efforts for this conference will commence this summer with team openings available for those who would like to advance the cause for connecting and supporting black women in April and May.

We are to build the Sadie Collective community alongside you and can't wait to see you both next year and at informal Collective events over 2019.

In love, solidarity, and #BlackGirlMagic,

The Sadie Collective Executive Team

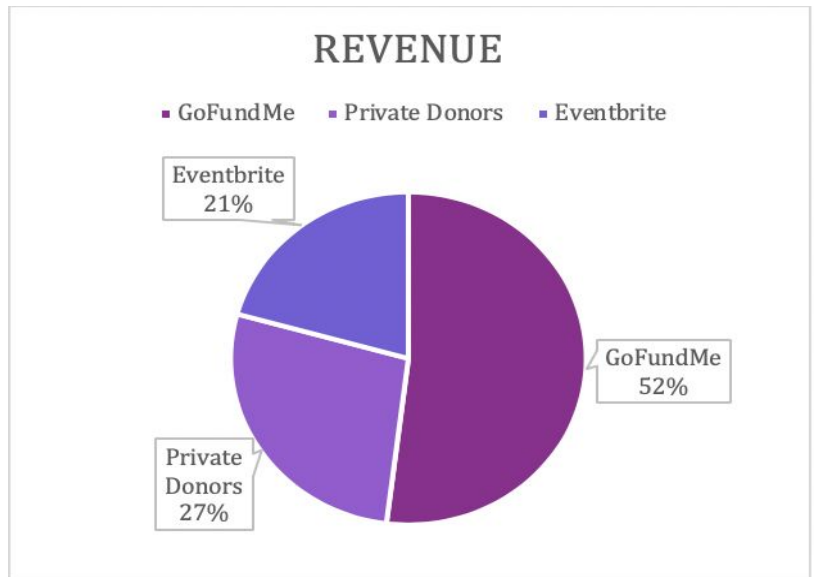
Financial Summary

REVENUE AND SUPPORT

The Sadie Collective launched its push to publicize and fundraise for 2019's Sadie T.M. Alexander Conference for Economics and Related Fields in September 2019 starting with a GoFundMe effort which raised a total of \$7,610, exceeding our goal of \$5,000 by 52%. In addition to these funds, the Collective also courted donations from other entities such as the National Economic Association, University of Illinois Geiss School of Business, and the University of Zurich (through the generous and ever supportive Dr. Dina Pomeranz).

These organizations made up our *Gold Sponsors* (i.e. those who donated or pledged \$1000 or more to the Collective) and together donated \$4,000 toward the Collective's efforts.

In addition to donated funds, we also received \$3,030 in ticket sales via Eventbrite bringing our total revenue to \$14,640.



Expenditures

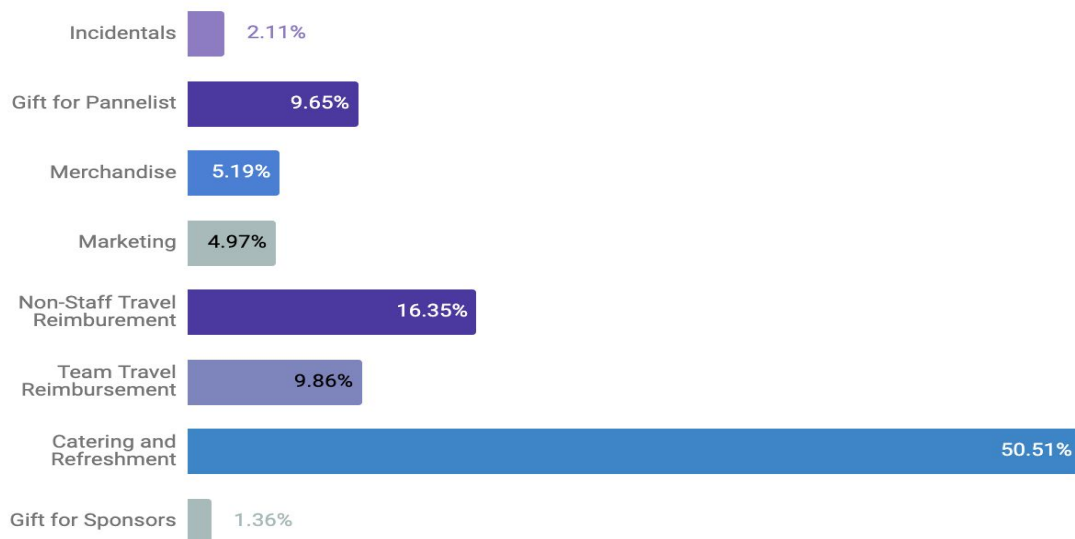
The Collective worked toward producing the Sadie T.M. Alexander Conference on a budget of \$11,500 with the intent to leave room for surprise costs and to retain at least 20

FINANCIAL REPORT, THE SADIE COLLECTIVE

percent to be used as start-up funds for the 2020 conference. Our key expenditure areas were:

- **Catering and Refreshments** – Divided between catering provided for event attendees during the conference and a debrief & thank you dinner for panelists and staff;
- **Travel and Reimbursements** – For staff and panelists;
- **Merchandise** – Items for swag bag and branded items;
- **Marketing** – Photography and videography, website, logo, and design-related costs; and
- **Incidentals** – Stationery, consumables for the day of the conference, and tokens of appreciation.

Total expenditures were **\$11,507** of which the largest expenditures were for “Catering and Refreshments,” “Speaker and Guest Travel and Reimbursements,” “Team Travel Reimbursements,” followed by “Tokens of Appreciation for Panelists”.



Financial Statement

For the period ending March 31, 2019

REVENUE + SUPPORT	
Description	Amount
Eventbrite	\$3,000
Gold Sponsors	\$4,000
GoFundMe	\$7,610
Total	\$14,610.00
EXPENDITURES	
Description	Amount
Incidentals	\$242.52
Gift for Panelists	\$1,110.30
Merchandise	\$597.49
Marketing	\$572.11
Panelist and Special Guest Travel	\$1,881.64
Team Travel & Reimbursements	\$1,134.25
Catering and Refreshments	\$5,812.44
Total	\$11,507.45\$
NET SAVINGS	\$ 3,102.55