VISION 2020: RESTORE. REVIVE. RECLAIM.

The 2020 Sadie T.M. Alexander Conference for Economics & Related Fields
For Your Information

WiFi Network
Urban_Event

WiFi Password
UrbanEvent

Photographers
Cheriss May
Stephen Gosling

Caterer
Xquisite Catering

Videographer
Kelechi Mpamaugo

Conference Hashtags
#SACE2020
#ThankYouSadie
#BlackEconomistsMatter

Social Media
@SadieCollective
@urbaninstitute
<table>
<thead>
<tr>
<th>The Team</th>
</tr>
</thead>
</table>
| **Anna Opoku-Agyeman**  
Chief Executive Officer  
@itsafronomics |
| **Fanta Traore**  
Chief Operations Officer  
@TheFantaTraore |
| **George-Ann Ryan**  
Chief Financial Officer  
@georgeannjryan |
| **Kadija Yilla**  
Executive Secretary |
| **Kayla Jones**  
Chief Community Engagement Officer  
@iKaylaaaa |
| **Mykelle Richburg**  
Director of Strategic Partnerships  
@MY_kelle |
| **Funke Aderonmu**  
Co-Director of Conference Logistics  
@FunkeAd |
| **Olusayo Adeleye**  
Co-Director of Conference Logistics  
@love_sayooo |
| **Olivia Varnado**  
Public Relations Manager  
@OliviaVarnado |
| **Jada Houser**  
Chief Design Officer  
@JadaH35 |
The nonprofit Urban Institute is a leading research organization dedicated to developing evidence-based insights that improve people’s lives and strengthen communities.

Urban strives to bring evidence to bear on challenges facing an increasingly diverse country—where inequities persist—and deliver data and analysis to accelerate promising solutions. We are committed to forthrightly addressing America’s deeply embedded history of discrimination and exclusion and exploring remedies for these injustices. We are examining whether we are doing enough to refute negative stereotypes, engage with diverse communities, explain how longstanding racist policies continue to shape people’s lives, and find ways to address the consequences of racism in the world today. Urban will strive to understand and confront this ongoing legacy in our own institution and in our society. And in our research, we will aim to include community members in inquiry design and data collection to provide more contextualized interpretation.

We are honored to partner with the Sadie Collective to host their 2020 annual conference, which is designed to address the longstanding systemic and structural barriers that have prevented Black women from pursuing careers in the quantitative science fields, and to honor their contributions to innovative programming, mentorship, and strategic partnerships.
We would also like to thank everyone else who has contributed either in-kind or through our other fundraising efforts. To learn more about how you can support or partner with the Sadie Collective, please visit www.sadiecollective.org/partner
FEB 21

1 Schedule
3 Speakers
4 Panelists
8 Session Leaders
9:00am — Registration & Breakfast

9:40am — Welcome Remarks
Sadie Collective Founders
Dr. Kilolo Kijakazi, Urban Institute

9:55am — Restore, Revive, Reclaim: Keynote
Dr. Bridget Terry Long, Dean of Harvard Graduate School of Education

10:25am — Break

10:35am — Disrupting the Ivory Tower: Black Women Taking on Academia
Dr. Jhacova Williams, Dr. Fenaba Addo, Dr. Lisa D. Cook

11:30am — Personal Branding Workshop
Quianna Rodriguez

12:15m — Catered Lunch

12:15pm — Career and Opportunities Fair
3:00pm  —— Crafting the Vision Beyond Academia
Dr. Kilolo Kijakazi, Dr. Makada Henry-Nickie, Dr. Jehann Jack, Dr. Sandile Hlatshwayo

4:00pm  —— Crash Course in Data Science & Management Workshop
Cassandra Duchan

Vision for Our Community: Black Womxn Entrepreneurs
Ebele Ifedigbo, Jaisa Minor, Brittany Young, Majorie Rodgers Cheshire

Vision for Our Community: Black Womxn Entrepreneurs
Dr. Jevay Grooms, Dr. Andria Smythe

Vision for Our Community: Black Womxn Entrepreneurs
Alanna McCargo, Shena Ashley, Rochelle Haynes

5:00pm  —— End of Day
Dr. Bridget Terry Long

Dr. Bridget Terry Long, Ph.D. is Dean and Saris Professor of Education and Economics at the Harvard Graduate School of Education. Long is an economist whose research focuses on the impact of affordability, academic preparation, and information on postsecondary access and success. She is a Research Associate of the National Bureau of Economic Research (NBER), member of the National Academy of Education (NAEd), and former Chair of the National Board for Education Sciences (NBES) at the U.S. Department of Education. Long earned her Ph.D. and M.A. from the Harvard University Department of Economics and her A.B. from Princeton University.

Quianna Rodriguez

Quianna Rodriguez is an Air Force Veteran and the Founder of Happy Work Week, LLC where she provides coaching and training that develops talent and cultivate a culture that values people and impact. For over ten years she provided Technical Writing, Education & Training, and Information Technology expertise to both military and corporate agencies. She continues to educate and train others by conducting corporate seminars, workshops, and coaching at establishments such as TIAA CREF, AIAAP, WithIt, and B.A. Women Alliance and was a Professional Development Instructor at the Carolina School of Broadcasting for more than four years. Quianna holds a Degree in Education and seven Coaching Certifications.
Panelists

Dr. Jhacova Williams

Jhacova Williams is an economist for EPI’s Program on Race, Ethnicity, and the Economy (PREE). In this capacity, she explores the role of structural racism in shaping racial economic disparities in labor markets, housing, criminal justice, higher education, and other areas that have a direct impact on economic outcomes. Williams’ research has focused on Southern culture and the extent to which historical events have impacted the political behavior and economic outcomes of Southern blacks. Prior to joining EPI, Williams served as an assistant professor at Clemson University and worked as a mathematics lab director and instructor at Xavier University of Louisiana. Williams received a Ph.D. from Louisiana State University.

Dr. Fenaba R. Addo

Fenaba R. Addo, Ph.D. is the Lorna Jorgensen Wendt Assistant Professor of Money, Relationships, and Equality in the School of Human Ecology at the University of Wisconsin-Madison. Her research program examines the causes and consequences of debt and wealth inequality with a focus on higher education and family and relationships. Dr. Addo is also a faculty affiliate of the Center for Financial Security, Institute for Research on Poverty, Center for Demography and Ecology, La Follette School of Public Affairs, and Department of Sociology. She received her Ph.D. in Policy Analysis and Management from Cornell University. She is currently a visiting professor at the Sanford School of Public Policy at Duke University for the 2019-2020 academic year.
Panelists

**Dr. Lisa D. Cook**

Dr. Lisa D. Cook is an Associate Professor in the Department of Economics and in International Relations at Michigan State University. Among her current research interests are economic growth and development, financial institutions and markets, innovation, and economic history. She was a National Fellow at Stanford University and served in the White House as a Senior Economist at the Council of Economic Advisers under President Obama. She served as President of the National Economic Association and currently serves as Director of the American Economic Association Summer Training Program. Dr. Cook earned a Ph.D. in economics from the University of California, Berkeley.

**Dr. Makada Henry-Nickie**

Makada Henry-Nickie is fellow in Governance Studies at the Brookings Institution. Before joining Brookings, Makada was a senior analyst with the Consumer Financial Protection Bureau (CFPB). Throughout her career, her research has examined ways to expand equitable access to responsible credit and advance inclusive economic opportunities for low-income communities. As such, she is part of Brookings’ Race, Place, and Inclusion Initiative, which currently focuses on improving the economic mobility prospects for young men of color and marginalized communities. She holds a Ph.D. and Masters in the field Economics from Howard University.
Panelists

**Dr. Sandile Hlatshwayo**

Sandile Hlatshwayo is an economist at the International Monetary Fund in the Asia-Pacific Department in the Regional Studies division. Hlatshwayo’s research interests include the areas of international trade, international finance, and macroeconomics. She received her Ph.D. in economics from the University of California, Berkeley.

**Jehann Jack**

Miss Jehann Inca Joëlle Jack is an economist with the International Monetary Fund (IMF), where she works in the African Department on the country teams for Eritrea and South Sudan. Prior to joining the IMF, Miss Jack worked at the Eastern Caribbean Central Bank (ECCB) for seven years, during which time she had a variety of assignments, such as country economist to Antigua and Barbuda, Dominica, Grenada, and St Vincent and the Grenadines, and IT Liaison Officer for the Research Department. Jehann’s research interests are largely centred on finance and development. She completed a second master’s degree—MSc in Economics (with specialisation in Financial and Monetary Economics)—at Fordham University in New York on the prestigious Fulbright Scholarship.
Dr. Kilolo Kijakazi

Kilolo Kijakazi is an Institute fellow at the Urban Institute. Kijakazi also conducts research on economic security, structural racism, and the racial wealth gap. Previously, Kijakazi was a program officer at the Ford Foundation, focusing on building economic security and incorporating the expertise of people of color into all aspects of the work. She is a board member of the Winthrop Rockefeller Foundation; the National Academy of Social Insurance, as well as a member of its Study Panel on Economic Security; the Center for Global Policy Solutions; The Policy Academies; and Liberation in a Generation. Kijakazi holds a PhD in public policy from George Washington University.
Session Leaders

Cassandra Duchan
Born and raised in Colorado, Cassandra is the proud daughter of a Black American father and a Mexican American mother. As a Senior Research Assistant in the Federal Reserve’s Consumer & Community Affairs Division, she contributes to policy and research work within the section as well as her own individual work. Her interests lie in economic empowerment, community development, geospatial analysis, and demographics. She has a BA in Economics from the University of Colorado Boulder and is an alumnus of the American Economic Association Summer Program. She is currently pursuing an MBA.

Ebele Ifedigbo
Ebele is a founding co-executive director of The Hood Incubator, a national organization working to leverage the historic rise of the legal marijuana industry to build economic and political power for Black communities harmed by the drug war. Ebele is a Yale MBA graduate committed to fostering innovation and racial equity in the cannabis industry. Prior to The Hood Incubator, Ebele served as an NAACP Economics Fellow, working to develop federal and state policies and programs aimed at closing the national Racial Wealth Divide. Ebele is a 2017 Echoing Green Fellow and a 2019 Open Society Equality Fellow.
Jaisa Minor
Jaisa Minor is a youth motivational speaker who specializes in empowering young women to develop the skills needed to be leaders in their community. She is a Gates Millennium Scholar, member of Beta Gamma Sigma and Golden Key International Honour Society. During her time at the University of Hawaii at Manoa in the Shidler College of Business, she served as an intern at The Boeing Company and Merrill Lynch. She was also selected to compete on behalf of Shidler in the 2016 HSBC Asia Pacific Business Case Study Competition. She graduated with a B.S. in finance and international business from the University of Hawaii at Manoa.

Brittany Young
Brittany is a Baltimore native; she has programmed nuclear plants, developed medical devices, managed engineers in asset management, planned satellite explorations, and developed food products, but finds the most satisfaction in her roles in education, problem solving & service to her community. Brittany is the founder of B-360, an organization that utilizes dirt bike culture to end the cycle of poverty, disrupt the prison pipeline, and build bridges in communities through STEM education. She is a current Echoing Green Fellow, OSI Baltimore Fellow and Camelback Fellow. She was named the 2018 Social Innovator of the Year, 2019 Trailblazer in Humanitarianism and 2019 Roc Nation Black History Month Hero.
Session Leaders

Majorie Rodgers Cheshire
Majorie Rodgers Cheshire is the President and Chief Operating Officer of A&R Development, a diversified real estate investment company. Majorie is responsible for the firm’s business operations, asset management, and strategic initiatives. Prior to joining A&R, Ms. Cheshire spent many years in the media and sports industries at organizations which include the National Football League, Oxygen Media, and ESPN. Ms. Cheshire is a Director and Chair of the Compliance Committee of the PNC Financial Services Group (NYSE: PNC), Chair of the Board of Baltimore Equitable Insurance, and a Trustee of Johns Hopkins Medicine. Ms. Cheshire has a B.S. in Economics from the Wharton School of the University of Pennsylvania and an MBA from the Stanford University Graduate School of Business.

Dr. Jevay Grooms
Jevay Grooms is an Assistant Professor with the Department of Economics at Howard University in Washington D.C. Her research interests include health economics and the role economic and social policies play in substance use disorders, mental health and access to treatment. Another of her research interests is international economics with a concentration in less developed countries’ access to pharmaceuticals and essential medicines. She received her doctorate in economics from the University of Florida.
Dr. Andria Smythe

Andria Smythe, Ph.D. is an Assistant Professor in the Department of Economics at Howard University. Her research interests include the causes and consequences of poverty and individual and social-policy responses to poverty. Her current research dossier includes work on student debt; business cycles and investment in higher education; college participation and racial differences in economic mobility. In her work, Dr. Smythe emphasizes intergroup differences in the impact of a policy or shock as a way of shedding light on the sources of inequities in the economy. For the 2019-2020 academic year, Dr. Smythe is currently serving as a visiting scholar-in-residence at the Institute for Research on Poverty (IRP) at the University of Wisconsin-Madison.

Shena Ashley

Shena Ashley, PhD is a vice president at the Urban Institute where she leads the Center on Nonprofits and Philanthropy’s policy research and programmatic initiatives through visionary leadership and strong financial management while maintaining an active portfolio of rigorous academic scholarship. Ashley has extensive experience working to advise foundation teams on strategy development, performance measurement, and evaluation. She is currently serving in a strategy and evaluation advisory role to teams at the Kresge Foundation, Citi Foundation, and the Group Health Foundation.
Rochelle Haynes
Rochelle’s career has a common thread of focusing on policies and programs that identify solutions to ending the cycle of poverty in vulnerable communities. She is currently the Vice President of the US Social Impact team at Sesame Workshop. In her role she is leading the strategic expansion of the Sesame Street in Communities initiative. Rochelle joined Sesame Workshop after working in the nonprofit, philanthropic sector as well as municipal government. She began her career at the United Spinal Association working on legislation in the areas of affordable, accessible housing for people with disabilities. Rochelle earned dual Masters’ degrees in Public Affairs and Urban Planning from Princeton University.

Alanna McCargo
Alanna McCargo is Vice President of the Housing Finance Policy Center at the Urban Institute, leading development and strategy of research programming for the Center. McCargo leads portfolio of research programs on racial wealth equity, Black homeownership, and financing strategies for underserved low cost housing markets. Previously, McCargo held leadership roles with CoreLogic, JP Morgan Chase, and Fannie Mae, and worked with the Treasury Department from 2008-2011 on housing recovery programs. She serves on the nonprofit board of Doorways for Women and Families, and serves as an advisor on committees focused on helping underserved populations with financial literacy, economic stability, and housing security.
FEB 22

13 Schedule
15 Speakers
18 Panelists
20 Notes
9:00am — Registration & Breakfast

9:45am — A Word from Our Sponsor
Sarah Rosen Wartell, President of the Urban Institute

10:00am — In Conversation with Dr. Janet Yellen
Dr. Susan Collins

10:40am — Break

10:50am — Building your Personal Board of Directors
Simone Gbolo

11:45am — Catered Lunch

12:50pm — Honoring Dr. Sadie T.M. Alexander’s Legacy
Dr. Rae Alexander-Minter
1:10pm  ——  A New Vision for 2020: Top Economic Issues  
*Dr. Valerie R. Wilson, Akunna Cook, Joelle Gamble, Jessica Fulton*

2:05pm  ——  Health and Wellness: Techniques for Preserving Wellbeing at Work  
*Ashlee Wisdom*

3:00pm  ——  Closing Remarks & Next Steps  
*Sadie Collective Organizing Team*

3:25pm  ——  Mentorship Roundtable

6:30pm  ——  Awards Night & Celebration  
*Featuring Jouelzy*
Dr. Sarah Rosen Wartell

Sarah Rosen Wartell is a public policy executive, housing markets expert, and lawyer who currently serves as the third president of the Urban Institute. After graduating from Princeton with a Bachelor’s degree in Urban Affairs, she earned a law degree from Yale. Over the course of her life, she has served in numerous roles including Chief Operating Officer and then executive vice president of the Center for American Progress, deputy assistant to President Bill Clinton for economic policy and deputy director of the National Economic Council, adviser at the US Department of Housing and Urban Development from 1993 to 1998, and consultant to the bipartisan Millennial Housing Commission.

Dr. Janet L. Yellen

Janet L. Yellen is a Distinguished Fellow in Residence with the Economic Studies Program at the Brookings Institution, as well as an adviser to the Magellan Group. Dr. Yellen previously served as Chair of the Federal Reserve Board, as Vice Chair of the Federal Reserve Board, as President and Chief Executive Officer of the Federal Reserve Bank of San Francisco, and as Chair of the White House Council of Economic Advisors. Her scholarship has covered a range of macroeconomic issues, with a special focus on the causes, mechanisms, and implications of unemployment. In 2012, Dr. Yellen was appointed Distinguished Fellow of the American Economic Association, for which she served as a Vice President, and where she is currently President. Dr. Yellen received her Ph.D. in economics from Yale University in 1971.
Dr. Susan M. Collins
Susan M. Collins is acting provost and executive vice president for academic affairs at the University of Michigan. Having joined the faculty in 2007, she is the Edward M. Gramlich Collegiate Professor of Public Policy and Professor of Economics. During 2007-2017, she served as Dean of the Ford School. Before coming to Michigan, her prior positions included professor of economics at Georgetown University, senior fellow at the Brookings Institution and associate professor of economics at Harvard University. Professor Collins is an international macroeconomist with a lifelong interest in understanding and fostering policies to improve living standards in countries at all levels of development. She received her Ph.D. in economics from the Massachusetts Institute of Technology.

Simone Gbolo
Simone Gbolo is the executive director of the Public Policy and International Affairs (PPIA) Program. Previously at the University of Minnesota Medical School’s Office of Admissions, Gbolo served as director of its Pipeline Programs since 2013. Prior to this, she served as associate program director of the North Star STEM Alliance at the University of Minnesota. She has a BS, an MEd (youth development leadership), and an MA (multicultural college teaching and learning) from the University of Minnesota, and is currently a doctoral student in higher education at the University of Minnesota, working on a degree in Organizational Leadership, Policy, and Development.
Ashlee Wisdom

Ashlee Wisdom is an experienced public health and research professional. She is currently a Director at Junto Health, an advisory firm that equips executives, investors, and founders with the perspective, know-how, and relationships they need to become a champion in digital health and deploy meaningful technology. Ashlee is also the Founder of Health In Her HUE, a digital platform that connects Black women to the healthcare providers, services and resources that are committed to their health and well-being. Prior to these roles, Ashlee worked at community health and academic medical centers including NYC Health + Hospitals, and Weill Cornell Medicine. She received an MPH with a concentration in Healthcare Policy & Management from NYU.
Panelists

Dr. Valerie R. Wilson
Valerie Rawlston Wilson is director of the Economic Policy Institute’s Program on Race, Ethnicity, and the Economy (PREE), a nationally recognized source for expert reports and policy analyses on the economic condition of America’s people of color. Prior to joining EPI, Wilson was an economist and vice president of research at the National Urban League Washington Bureau. She has written extensively on various issues impacting economic inequality in the United States including employment and training, income and wealth disparities, access to higher education, and social insurance—and has also appeared in print, television, and radio media. She received her Ph.D. in economics from the University of North Carolina at Chapel Hill.

Joelle Gamble
Joelle is a principal with the reimagining capitalism team at Omidyar Network, where she focuses on topics related to building the power of working people and shaping a new economic paradigm. Prior to joining Omidyar Network, Joelle worked on international economic priorities at the US Department of the Treasury and assisted Princeton faculty with labor economics research while pursuing her graduate degree. In addition, Joelle writes on topics of race, labor, and technology, and her work has been featured in the Nation, FoxBusiness, NBC, and Fusion. Joelle sits on the board of directors of the Roosevelt Institute. She holds a master’s degree in economics and public policy from Princeton University.
Akunna Cook

Akunna Cook is an accomplished diplomat, policy advocate, and attorney. She is the Founder and Principal Consultant at Drake Road Strategies where she advises individuals and organizations on public policy strategy and advocacy. Previously, Akunna served as the founding executive director of the Black Economic Alliance, a non-partisan organization focused on driving economic progress in the black community through policy development, advocacy, and supporting candidates for office. Akunna also practiced law at Covington & Burling LLP. Akunna is a term member of the Council on Foreign Relations and a member of the Washington, D.C. bar. Akunna is a graduate of the Yale Law School and the Harvard Kennedy School of Government.

Jessica Fulton

Jessica Fulton is the Vice President at the Joint Center for Political and Economic Studies where she engages in research and analysis to identify policies that advance the socioeconomic status of the Black community. She also manages the Joint Center’s Policy Incubator. Prior to joining the Joint Center, she served as External Relations Director at the Washington Center for Equitable Growth. She has also held positions at the DC Fiscal Policy Institute and the Chicago Urban League. Jessica is a member of Delta Sigma Theta Sorority, Inc., and serves as Board Chair of The Black Swan Academy. Jessica earned a Master’s Degree in Economic Policy Analysis from the Kellstadt Graduate School of Business at Depaul University.